



Re-Elect Carl Jacobson for City Council

www.jacobson-es.com

A Strong History of:

- Proven Leadership
- Fiscal Integrity
- Creative Solutions
- Independence

I believe we must make every effort to preserve and enhance the community assets that attracted us here in the first place.

About Me

- Resident 41 years
- 2007 Citizen of the Year
- 35 years of city involvement
- Devoted husband for 42 years
- Wife, Nancy, retired teacher, Richmond Street School
- Daughters, Jen & Jill, are ESUSD graduates & El Segundo homeowners
- 4 grandchildren, are/will be ESUSD students
- IT Director at ES based company, Glentek
- Hobbies include Classic Cars, Ham Radio, & home improvement

Accomplishments & Continued Efforts

- Balanced budgets to ensure financial stability
- Defined/implementing economic development strategy to continue to attract & retain businesses to increase tax revenue streams
- Increased public safety affordability without jeopardizing safety
- Understand legal restraints with respect to employee pensions
- Air Force Base retention during past & future BRAC rounds
- LAX
 - Early turn camera system
 - LAX sound insulation program funding
 - Noise mitigation negotiations (we've come a long way, but still have lots of work to do)
- City-School Library & Joint Use Agreements
- Southern California Edison issue resolutions
- Most Business Friendly City designation
- Program to preserve and/or replace our city trees
- Dedicated funds/ensured LEED Certified Fire Station 2 was built
- Douglas Street extension completion
- Campus El Segundo athletic fields
- Improved Recreation & Parks programs

I would sincerely appreciate your support. As many of you know, I do not believe in expensive campaigns, nor do I accept campaign contributions from special interests. You will not see expensive newspaper ads or multi-color brochures from me. I welcome any assistance in getting my message out. Please visit my website, <http://www.jacobson-es.com>, call me (310-322-7090) or send me an email (re-elect@jacobson-es.com) if there is anything I can do for you.

Carl

Community Leadership

- City Council: 1984 - 1996; 2004 - 2012
- Mayor: 1988 - 1996
(didn't seek re-election in 1996)
- LAX Area Advisory Committee
- LAX Petitioners Advisory Committee
- FAA Roundtable
- Aviation Safety & Noise Abatement Committee
- Senior Citizens' Housing Board
- Hyperion Citizens Forum
- Los Angeles County Sanitation District
- El Segundo Chamber of Commerce Board Member & Committee Chair
- Economic Development Advisory Committee
- Founding member of Ed! Foundation
Superintendent's Roundtable
- Chevron Community Advisory Panel
- Planning Commission
- SBCCOG Homeland Security
- El Segundo Disaster Council
- Community Emergency Response Team (CERT)
- RACES (Disaster Amateur Radio)
- Super CPR Saturday volunteer/director
- Los Angeles County Vector Control District
- Automobile Driving Museum Docent & Driver

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The Chamber's "Citizen of the Year", Carl Jacobson, epitomizes, in our view, the good and decent aspects of this village. A homeowner and entrepreneur who raised a family here, Carl is a respected executive with an important Smoky Hollow Company. His footprints are all around the City: Planning Commission, years on the Council, active sponsorship of the Educational Foundation, executive Council of the Chamber and, partly for fun, a docent and driver of the Automotive Driving Museum plus many City improvements for which he played important roles. A good, decent, well-informed in depth and independent man.

Hacienda Hotel, El Segundo Herald
1/17/2008



The Jacobson Family

I do what I do because I love this community. It's been a great place for us to live and raise our family. My children are grown and are now raising families of their own in El Segundo. It's a very special place to live.

**I want to continue working for you.
Please support me with your vote.**